

Destination Dunbar

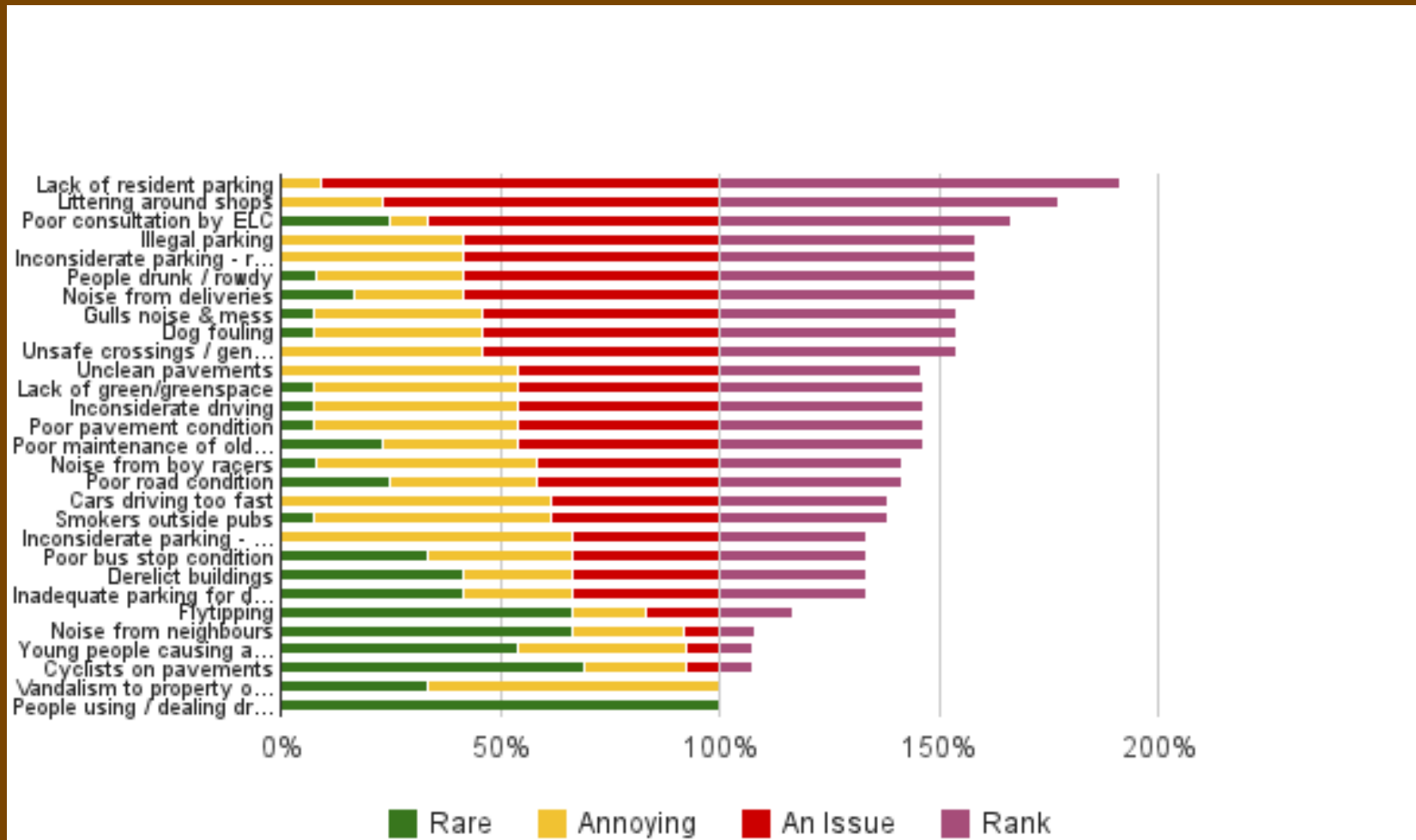
Dunbar Historic Burgh and Harbour



High Street Residents

- Love where they live, but feel distant and disengaged from decisions about their street
- New approach with residents at the heart of decision making
- Many resident concerns coincide with businesses'

Residents Concerns



Road Works Ahead

- A Residents Association
- Vision
- Planning and Funding Improvements
- Good neighbours

Residents Association

- keep residents informed of the issues affecting their area
- campaign on local issues e.g. be it litter, antisocial behaviour or anything else
- act as a sounding board for development proposals, preferably long before they are drawn up
- represent residents' views to the local council / community council / business associations
- organise, social, leisure or educational activities
- get involved with area based schemes such as the Community and Police Partnership
- join with other residents groups to discuss issues of common concern

High Street Vision

- a great place to work and to play on and a high quality place to live on
- revalue and reinvigorate the Dunbar Conservation Area
- a thriving and bustling town centre, comprising a mix of viable independent businesses and residents
- a space that is also attractive to tourists, with great accommodation and quality attractions, but without the night-time economy spoiling it
- a vibrant and viable mix of owner occupation, tenancies and holiday accommodation
- the main hub for a forward looking local economy, no longer wholly reliant on a traditional bricks and mortar retail model
- a location that is positive about creating opportunities and open to working with all stakeholders

**Dunbar
Town Centre
Business
Improvement
District**

How can a BID benefit town centres?

A BID can help the regeneration and management of town centres and local high streets by delivering real and lasting results. All local partners will benefit from the projects and services, and all contribute to the costs. BIDs are, therefore, fully accountable at a local level.

BIDs can help to:

- **create more vibrant and viable town centres and local high streets**
- **generate greater partnership working between public, private, voluntary and community organisations**
- **create a safer, more attractive environment**
- **deliver additional investment to support town centre strategies and action plans**
- **reduce the number of empty properties and create more local jobs by attracting new businesses to the town**
- **bring more visitors to the town centre and the area's other attractions**
- **create greater civic pride and input to town centre regeneration from business owners and managers**
- **deliver additional town centre services and activities – safety, cleanliness, marketing and events.**

A BID can also help to provide:

- **improved staff recruitment and retention**
- **greater efficiencies through local procurement**

- **the opportunity to attract additional funding**
- **strong and effective private/public partnerships**
- **joint effort and drive towards a shared vision**
- **a competitive regional advantage**
- **improved private and public sector investment**
- **a strong local voice for business.**

BIDs contribute towards national and local policy aspirations across a range of areas including planning (SPP8 Town Centres and Retailing), tourism, economic development and regeneration. They can be instrumental in delivering Single Outcome Agreements (SOA) for local authorities. Key policy aspirations supported by BIDs include:

- **creating accessible employment opportunities for local people**
- **assisting in creating a safer environment**
- **supporting wider community regeneration objectives**
- **increasing the value of tourism to the local economy by attracting more visitors to the area**
- **giving a clear steer to the private sector on the level of ambition and opportunity for future change.**

BIDs can help improve the performance of Scottish towns and contribute to Scotland's economic growth.

Dunbar Business Improvement District

- Collective working and joint investment
- A strong voice for all businesses
- Stronger influence and direction for town development
- Improvement focus and competitive edge
- Professionalised management

Dunbar Historic Burgh and Harbour



Drive by Dunbar

Dunbar Dormitory Town



